



## KAILI BLACKWELDER

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*Creative Senior Designer with 15 years experience in web design and 4 years experience in print design; highly motivated, talented, and versatile; skills include brand development, accessible web design, and print design.*

## TECH SKILLS

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### GRAPHIC DESIGN

*Branding & Identity, Layout, Package Design, Publication Design, Illustration*

### WEB DESIGN

*Accessible Web Design (WCAG 2.2), UI Design, UX Design, HTML, CSS, PHP, JQuery, WordPress, Squarespace, Webflow*

### TECHNICAL SKILLS

#### ADOBE CREATIVE SUITE:

*Photoshop, Illustrator, InDesign, XD*

#### CODING LANGUAGES + PLATFORMS:

*HTML, CSS, PHP, JQuery, WordPress*

#### MICROSOFT OFFICE SUITE:

*Word, PowerPoint, Excel, Outlook*

## EDUCATION

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### BACHELOR OF FINE ARTS GRAPHIC DESIGN

*Sanford-Brown College Online  
Tampa, FL | 2015*

## WORK EXPERIENCE

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### SENIOR DESIGNER

*Socius Marketing (EverCommerce) | Remote | June 2018 - Present*

Design of WCAG 2.2 accessible websites for a variety of industries including, but not limited to: medical, legal, home remodeling / improvement companies branding design, marketing materials, design and layout production for print advertisements, client consultations and presentations, photo editing, digital ad design, and ongoing project maintenance

### GRAPHIC WEB DESIGNER

*University of Mississippi | Oxford, MS | April 2016 – May 2018*

Design and development of WCAG 2.0 AA accessible websites for various departments and offices on the university campus including: Office of the Chancellor, Tech Summit, Flagship Constellations, etc., client consultations and presentations, photo editing, and e-blast design

### GRAPHIC DESIGNER + WEB DEVELOPER

*Breazy Design Co. (previously Utterly Chaotic) | 2010 – Present*

Design and development of blogs and websites for bloggers, authors, and small business owners, branding design, marketing materials for print and web, business cards, post cards, event banners, website maintenance and updates, projects management, and client consultations

### ART DIRECTOR + WEB DEVELOPER

*PeakBiety | Tampa, FL | June 2015 – April 2016*

Design and layout production for advertisements for both print and digital use, branding design, marketing materials, website design and development, project management, client consultations and presentations, monthly and annual report design, photo manipulation, and email marketing design

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